



# *Media Advisory*

## *WISCONSIN DISTRICT OFFICE*

### *U. S. SMALL BUSINESS ADMINISTRATION*

Release Date: **April 19, 2004**  
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### *Join Us at SBA Regulatory Fairness Board Roundtable*

- WHO:** SBA National Ombudsman Senior Adviser Peter Sorum and member of the U.S. Small Business Administration's Regulatory Fairness Board for Region V from Wisconsin and Minnesota, will meet with community leaders, members of trade and business associations and small business owners to discuss concerns about federal regulatory compliance and enforcement in the region.
- WHAT:** The National Ombudsman works directly with federal regulatory agencies to foster a more cooperative regulatory environment between agencies and small businesses that is less punitive and more solution-oriented. Informal discussion at this roundtable will help bring to light concerns that could be aired in Regulatory Fairness (RegFair) Hearing. Presentations at this roundtable, along with comments and concerns filed with the Office of the National Ombudsman, are used to prepare an annual report to Congress on the federal regulatory enforcement environment and its impact on small business.
- WHEN:** April 27, 2004  
9 a.m. to 12 noon
- WHERE:** American Family Insurance National Headquarters  
Training Center, Building "A"  
6000 American Parkway  
Madison, WI 53738
- MEDIA:** The roundtable is open to the public and press. In addition, National Ombudsman Senior Adviser Sorum will be available for interviews.

Anyone wanting to participate in this roundtable discussion can contact Becky Freund at (608) 441-5519, email [becky.freund@sba.gov](mailto:becky.freund@sba.gov) or register online at [www.sba.gov/wi/regfair.html](http://www.sba.gov/wi/regfair.html). Any small business owner concerned about excessive enforcement of federal regulations may also file a comment form at this meeting on online. Information is also available by calling 1-888-REGFAIR.

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